



INSTITUTIONAL DISTINCTIVENESS KAMALA NEHRU COLLEGE

“Self for Society: Towards a Socially Responsible Collective Conscience”

The ancient Vedic wisdom inscribed on the KNC emblem, “without knowledge there is no salvation,” informs the ethos of KNC, and provides thrust to its vision of excellence and value-based education in the contemporary context. The institution aims at imparting transformative holistic education by inculcating a two-fold vision of empowerment: individual self-development and self-realization, as well as the simultaneous upliftment of fellow citizens so as to evolve with the collective conscience of society. Sustained community engagement is, thus, the distinctive characteristic of the institution.

Outreach and Extension Activities: NSS and NCC

The [NSS](#) and [NCC](#) units of KNC have successfully executed various extension activities in collaboration with industry, community and non-government organizations during the past year. The National Social Service (NSS) instils the spirit of social service among its 1000 registered members, each of whom devote 120 hours annually towards social causes such as cancer-awareness, literacy programmes, blood-donation camps, among others. The National Cadet Corps (NCC) at KNC works towards developing character, comradeship, discipline, a secular outlook, the spirit of adventure and ideals of selfless service among its cadets. Some glimpses of our community engagement is as follows:

- Swachh Bharat Rally in collaboration with Andrews Ganj MCD School
- Food distribution at Lajpat Nagar
- Cleanathon conducted in Sarojini Nagar
- Plantation Drive at Gulmohar Park
- Swachhta Pakhwada: cleanliness drives in four phases in Kendriya Vidyalaya, Sadiq Nagar, Green Park Market
- Swachh Bharat Abhiyan to commemorate Gandhiji's 150th birth anniversary
- Drive to curb Single Use Plastic under Swachhta Hi Sewa Abhiyan
- As part of Gandhi Jayanti celebrations in 2020, NSS volunteers initiated a “Sow to Reap” (plantation) and “Sustain to Retain” (efforts towards sustainability) to promote Gandhian values of sustainability.
- The Indian Road Safety Campaign held a seven-day internship from March 9-15, 2020 wherein students gained hands-on experience on how to take effective and potent action for road safety in their local areas.
- COVID-19 Online Awareness Campaign on Instagram and Facebook
- May 31-June 13, 2020: ‘COVID Care for Neighbors Campaign’
- From 11-14 October, NSS KNC worked in collaboration with EVP BloodConnect to create awareness on Blood donation and Plasma donation especially in the times of rising COVID cases.



- November 9- 13, 2020, NSS KNC continued the “Care for Neighbors Campaign” as ‘Kind Diwali Campaign’
- On 9th January 2021 with the #SayNotoSharpManja Campaign.
- NSS KNC volunteers took part in Toycathon’21 organized by the Ministry of Education, GOI from 18th January to 21st January. to design a blueprint for a toy that would promote the culture and heritage of India.
- NSS KNC volunteers started to work for the verification of leads for people affected by the second wave of COVID-19 in India. The verification work began on 4th May 2021 on the NSS KNC Instagram page.
- On 9th May 2021, the KNC helpdesk was opened and NSS Volunteers worked over there too along with verification of Instagram leads.
- 19th May to 27th May, NSS KNC volunteers took part in Week 10 and 11 of Yoga4Unity’s one month of yoga celebration in the days leading up to International Yoga Day on 21st June 2021.
- On August 29, 2021, NSS KNC organized a short essay writing competition on the theme “My Favorite Sports person” on the occasion of National Sports Day.

Our “[Covid e-Newsletter](#)” published on the College website documents this journey through tumultuous times.

‘Education for Social Change’: Entrepreneurship Cell and Enactus KNC

- The E-Cell’s Project Kadam presents a model of empowering the shoemakers’ community through employment generation. Around 10 cobblers and their families benefitted, thereby helping over 50 people towards a better quality of life. Students put up stalls in various college festivals and residential areas to sell handcrafted footwear made by cobblers using discarded denim.
- The team qualified as one of the top 30 teams from all over India for Enactus National Competition held on 13th July 2019 in IIT Delhi.
- It also qualified for the National Level Competition, under the Micro Jugaad Campaign hosted by Arise NGO.
- The team was appreciated for its impactful social work by *The Indian Express*, a national daily, in their newspaper published on 30th August 2019.

Acceptance, Inclusivity and Egalitarianism: Equal Opportunity Cell and Consumer Club

We encourage students’ involvement in, and connectedness with the grass-root level of society, through community outreach programmes that cultivate social consciousness and foster a sense of equitable distribution and social justice.

- The EOC and Enabling Unit, KNC signed a MoU with 'Inside Me', an NGO wherein our students regularly visit their schools to help them in art and craft.





- The society marked the 'International Cane Day' in college premises to sensitize people about the importance of white cane in the life of the visually impaired.
- A community outreach Programme was organized in two blind schools of Delhi. Members interacted with blind students, listening to their thoughts and stories and sharing the same with them.
- Under the aegis of Consumer Club, Kamala Nehru College became the proud partner of The Kailash Satyarthi Children's Foundation Consumer Campaign, run by the celebrated Children Rights activist and the Nobel Peace Prize recipient, Shri Kailash Satyarthi.
- The collaboration has enabled us to take a step forward in the direction of creating a global platform for prevention of exploitation and violence against children at the grassroots. The institution strives to awaken the youth and employ research driven evidence towards creating a child-friendly world.

Contribution to Nation-building

- The College makes a significant contribution to the nation-building and electoral process by providing infrastructural support as the Training Centre for General Elections and Delhi Legislative Assembly Elections.
- The College commemorates days of historical and national importance in order to foster amongst its stakeholders a sense of belonging and pride in our nation.
- National Voters' Day 2020: Multiple events like Slogan Writing Competition on January 22, 2020 on the theme "My democracy, My Vote."
- Seminar on January 23, 2020 with the Association for Democratic Reforms (ADR) on the importance of voting and being an active citizen
- The session was attended by Mr. Vipin Talwar from CEO's office, Election Commission of India
- Khushi Kapoor, an NSS member from B.A. (Hons.) Psychology was appointed the SVEEP- College Campus Ambassador to increase voter awareness and facilitate the registration of voters in the electoral rolls in collaboration with the Election Commission of India.
- On the occasion of Independence Day (15th August 2020), NSS KNC organized a Poetry Competition with the theme of "Patriotism" and "Atma Nirbhar Bharat."
- On 26th November, NSS KNC and its volunteers took a pledge on the occasion of Constitution Day, to uphold the values of the preamble of our constitution.
- To mark the Vigilance Awareness Week, the NSS KNC took an Integrity pledge on 28.10.2020
- Observed the second anniversary of the Surgical Strike
- Celebrated Kargil Diwas on 26th July 2019 with Colonel Vijendra Thapar, father of Kargil hero Lt Vijayant Thapar as the Chief Guest
- Commemorated the National Constitution Day on the 26th of November 2019.
- Unity pledge to mark the occasion of National Unity Day on 31st October 2019



Recharge the Learning Initiative

- Individual vision translated into institutional practice, when 'Recharge the Learning' was launched as an initiative envisioned by the Head of the Institution and practiced by the stakeholders to support the needy students to recharge data so as to ensure seamless online learning during Covid-19. This also helped them be digitally enabled.
- Over 150 students have benefitted from the initiative carried out in three phases.

Ethical Consciousness as Social Consciousness

The Gandhian values propagated through the [Gandhi Study Circle](#), and the value-based philosophical discourses of [Shining Network, the Youth Empowering and Value Creating Society](#), help fashion ethically minded and socially responsible citizens of the nation.

- Ahimsa Silk Exhibition' during Gandhi Utsav with NSDTI, Madhya Pradesh; 200 students participated.
- Workshop on Confluence of Creative Expression of Youth on Non-violence with Darshan Samiti; 100 students participated.

Conclusion

The vision of community engagement is realized as the socially responsible, empowered young women step into the world as leaders and achievers to make a positive difference in the collective conscience of society. As founders of NGOs, social activists, civil society members, and educators in a fast-paced, ever-changing world replete with challenges and opportunities, our students have become the forerunners of change!

