

Report of the Commerce Department (2019)

1. **One Day FDP on “Cyber Space, Crimes and Security”** On 11th September 2019 an FDP was organised on “**Cyber Space, Crimes and Security**” which witnessed the participation of 30 faculty members from various colleges across Delhi along with huge participation of students. The chief guest for the day was Mr Anyesh Roy, DCP Cyber Crime Cell, Delhi. Dr. Sunaina Kanojia, Associate Professor, Department of Commerce, University of Delhi and Mr Rahul Tyagi, Co-Founder and VP of Lucideus were the speakers, who enlightened the participants and students with their expertise on the subject. The event began with the lighting of the lamp. Token of gratitude was handed over to all the dignitaries by our Teacher In-Charge of the department, Dr Jyoti Dhawan. Afterwards, Principal Ma’am, Dr Kalpana Bhakuni, addressed the gathering and shared her ill-fateful incidents related to cyber-crime. The program progressed to the first session wherein Dr Sunaina Kanojia interacted with the audience on various cyber-crimes and security issues that take place across the internet. She explicitly mentioned about the manner in which data is illegally gathered over the internet and sold to various agencies and also, misused later on. She advised the audience on the precautions to be taken to avoid falling prey to cyber-crime. Later on, the chief guest, DCP Anyesh Roy, briefed the audience about the various redressal measures provided by the Delhi Cyber Cell to the victims of cyber abuse or cyber-crime. Towards the successful completion of the first session, everyone joined in for the lunch.

In the second session for the day, Mr Rahul Tyagi, practically showcased the strength of various passwords that people use to lock their social media, e-mail address or other virtual handles and the ease with which they can be hacked. It was asserted and proved that it is the length of the password that determines its strength. The session was very informative and interactive and the gathering was enlightened about the safe and secure modes of net banking, surfing social media and various other applications. The program successfully ended with a

vote of thanks by our respected Association in-Charge, Dr Sheetal Kapoor. The guests enjoyed tea and snacks post the completion of FDP.

2. **One Day Workshop on ‘Principles of Marketing’** It was organised as a Department-College Interface on 28th September 2019 at Kamala Nehru College. The program started with lamp lighting, followed by welcome note to all members present by Convener Dr. Sheetal Kapoor. The keynote speaker Prof. Madan Lal, other speakers Dr. Amit Kumar Singh, Dr. Ashish Chandra, Dr. H K Dangi from Department of Commerce, Delhi School of Economics addressed faculty members present from different colleges. Around 30 faculty members participated in the Workshop. The new syllabus and the old guidelines were placed before the house with the clear understanding that they can make any addition, deletion, modification in these guidelines. The representative member teachers thereby discussed the course curriculum and further a final meeting to finalise guidelines was held again on 7th November 2019 where Dr. H K Dangi and 20 faculty members had a discussion and finally the guidelines for the B Com Hons ‘Principles of Marketing’ were finalised.

3. **Industrial Visit to Parle Factory:** An Industrial Visit was organized by the Commerce Department on October 18, 2019 in which 60 students and five faculty members visited Parle factory, Bahadurgarh. The assembling was done at college premises at 7:30 AM. An engineer, in-charge of production, received everyone at the entrance and gave a brief introduction of the factory. He took everyone around from one section to another and explained the process involved in the making of biscuits. The whole process of mixing of the raw ingredients to dough making, then to moulding & baking and ultimately quality checking, was illustrated. The workers were doing their work efficiently and everyone was wearing masks. Then the biscuits were cooled and collected in a sorting machine and went for wrapping and packaging. The packets were collected through a channel and sent to

storage for distribution. It was an informative and interesting visit. The students were able to understand the whole process and sequencing together with the co-ordination involved amongst all the activities to complete the process. It was a highly educative and enlightening trip which helped students know about the various key operations of business and how packaging, branding promotion and distribution takes place.