

## **REPORT 2010-11**

THE DEPARTMENT OF COMMERCE ORGANISED ITS ANNUAL FESTIVAL, COMMEXCELSIOR ON 16TH SEPTEMBER, 2010

The day began with inauguration by our honourable Principal, Dr. Minoti Chatterjee and the guest of honour Mr. G S Gill, Chief Commissioner of Central Excise and Service Tax (Delhi Zone) followed by an inaugural lecture by Mr G.S. Gill. The festival included four major events namely Ad-mad, Comquest (Commerce Quiz), Group Discussion and Power Point Presentation along with two informal events i.e. Rangoli Making Competition and Cartoon Making Competition. The festival drew participation of students from over 80 colleges of Delhi University, off-campus colleges and other institutes.

### **VARIOUS EVENTS UNDERTAKEN BY THE COMMERCE DEPARTMENT THROUGHOUT THE YEAR**

I) PAPER PRESENTATION was organised on 26th August 2010.

The	topics	were:
a.	Misleading	advertisements
b.	Social	Marketing
c.	Spiraling prices are the the greatest enemy of the common man	

II) INTRA DEPARTMENTAL QUIZ was held on 2nd September 2010.

III) A LECTURE by the DIRECTOR of INFINITY BUSINESS SCHOOL on 2nd December, 2010  
TOPIC: Personality Development and Capital Markets Expenditure Incurred.

IV) A LECTURE on "career path" was organised for Commerce Department students on 16 December, 2010. It was delivered by ICOFP.

**Two days NATIONAL WORKSHOP on "RESEARCH AND DATA ANALYSIS" was held on 11th and 12th February 2011.**

#### Objective of the Workshop:

In today's competitive global environment, research plays a very important role to start a new project from academia and industries point of view. Unfortunately, there is a gap between research of academia and industries. The workshop aimed to develop a platform where both academician and corporate could share their research problems and together come to a consensus or solution. This workshop aimed to bridge the gap between academician and corporate by developing theory and corporate practices.

The 2nd goal of the workshop was to understand the different kinds of data & different kind of techniques like chi-square test, t-test and ANOVA and ANCOVA. Statisticians and researchers have a different opinion towards using these tools and techniques in their research, PhD and project in an effective and efficient manner.

This workshop developed a think tank to resolve the problems linked with research and data analysis.

### About SPSS:

SPSS Inc. (NASDAQ:SPSS) is a leading global provider of Predictive Analytics Software Solutions. The company's predictive analysis technology improves business process by giving organisations consistent control over decisions made every day. More than 2.5 lakh public sector, academic and commercial customers rely on SPSS technology to help increase revenue, reduce costs and detect and prevent frauds. Founded in 1968, SPSS is head quartered at Chicago.

Workshop Program:

11th Feb 2011:

9-10am: Inauguration

10-11am: Intro to research and data analysis

11.15-1pm: intro to SPSS 18.0, data and its types, creating files, data entry, importing and exporting data into SPSS, date and time transformations.

2-3.30: data validation, select cases, split file, merge cases/files and missing value analysis, recode and data transform options, visual binning.

3.45-5: reporting-tables, graphs, exporting graphs, tables, etc.

12th feb:

9-11 am: parametric tests- t test, one way ANOVA, correlation, simple linear regression and trend analysis, classification trees.

11.15-1: multivariate techniques: factor analysis, cluster analysis, logistics regression analysis and two way ANOVA and exact tests

2-4pm: presentations

4-5 : Valedictory

### **INDUSTRIAL TRIP**

The department organised an industrial trip on 4th of February. The students were taken to Parle-G Factory and also to an Amusement Park