

## **REPORT OF NURTURE- THE INCUBATION CELL July 2021 -June 22**

Teacher Coordinators

1. Dr. Smita Meena
2. Mr. Sahil RamChandani
3. Mrs. Parul Tomar
4. Mrs. Shweta Jain

We, at Nurture, The Incubation Cell of Kamala Nehru College share the common conviction that for India to emerge as a world power, the youth has to break the shackles of prejudices and inertia that have kept them from starting up. Creating an entrepreneurial ecosystem to provide the platform for individuals with creative minds and ideas with potential for substantial business opportunities is what we strive towards. Nurture helps passionate students and budding entrepreneurs in grooming their entrepreneurial talents with the main aim of working on igniting the ideology of starting their own ventures amongst the youth. The Cell has been set up to work as a catalyst for entrepreneurial development within the college. The following are the activities of Nurture for the year July 2021 – June 2022.

- **ENTREPRENEURSHIP & STAGES OF STARTING A SUCCESSFUL STARTUP**

On 18th August 2021, Nurture conducted a webinar in association with Miracles Unlimited on the topic "Entrepreneurship and Stages of starting a successful Start-up". Miracles Unlimited is one of the leading Training & Placement Partners offering a comprehensive range of learning solutions and services to cater to the need of today's generation. Mr. Mohammad Raza Mulla, a young dynamic trainer and a start-up consultant was the esteemed guest speaker for the day. The webinar provided intensive cognizance to the students about entrepreneurship and the start-up culture.

- **DEMYSTIFYING FINANCE FOR STARTUPS**

Nurture, the Incubation Cell of Kamala Nehru College conducted a virtual webinar named "DEMYSTIFYING FINANCE FOR STARTUPS" on September 22, 2021. This workshop was attended by 25-30 students. This informative session was delivered by Ms. Christine Vincent, Head of M&A and Investor Relation at Tech Innovation. The objective of the session was discovering a comprehensive way to understand effective finance and expense management in the budding stage of start-ups may be a task. Hence, Nurture: The Incubation Cell of Kamala Nehru College, University of Delhi came up with its very first webinar of the session 2021-22 to initiate a better idea about how to go with the nitty gritty of budgeting and finance for new ventures.

- **BUSINESS CONCLAVE 2022**

KNC Business Conclave is the annual flagship inter college event of Nurture held between the 11th – 12th of March. It aims to facilitate interactions between today's leaders and the change-

makers of tomorrow and provides a platform for thought-provoking discussions on pertinent new-age topics.

## **A) SPEAKER SESSIONS**

### **SESSION 1: MOMENTOUS UPSURGE OF WOMEN IN BUSINESS DEXTERITY AND GLOBAL LEADERSHIP**

Nurture, the Incubation Cell of Kamala Nehru College successfully conducted its virtual annual fest named “BUSINESS CONCLAVE”. The session was delivered by Nikita Burman Co-Founder: The Blue Digit, Lady Shri Ram College of Women Alumni, Vandana Tolani CEO & Founder: Convanto, Top 10 Futuristic Women 2022, Entrepreneur of the Year 2021, Iti Rawat.

### **SESSION 2: UNLOCKING YOUR LATENT POTENTIAL AT A YOUNG AGE**

It was attended by 30-40 students. Yash Tiwari, Tedx Speaker, Award Winning Author, and Josh Talks Speaker delivered the session. Through Mr. Yash Tiwari’s well-articulated answers which were a result of his wisdom and experience, it proved to be an extremely fruitful session.

## **B) COMPETITIONS**

### **BIZBLEND: A MERGER AND ACQUISITION COMPETITION**

Bizblend aimed at creating a perfect platform for the participants to get creative whilst showcasing their entrepreneurial skills. The competition focused on Merging and Rebranding by encouraging the participants to showcase their innovative and research skills. It was a virtual competition that involved around 30 participants. The competition was judged by Aditi Aggarwal, Founder of Curiousapiens.

### **CALL TO AUCTION**

It was an exhilarating amalgamation of a real-time auction along with a perfect blend of testing the marketing and entrepreneurial skills of the participants. It was a virtual competition that involved around 8 teams. The competition was judged by Vishwadeep Tehlan, Founder and CEO at Heal.

### **CORPORATE GRILL**

It was an HR case study competition. It was a virtual competition that involved around 79 participants. The competition was judged by Tariq Mehmood, Senior Corporate Manager- HR, DEN Networks Ltd and Tanvi Datta, Assistant Manager- Corporate HR, DEN Networks.